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Downtown Boulder Retailers,

Display gifts & stocking stuffer ideas (or any other items you'd like) **OUTSIDE** your stores over the **weekends** for the **next month leading up to December 25:**

Friday - Sunday:
November 28 - 30
December 5 - 7
December 12 - 14
December 19 - 21

Downtown Boulder has secured city permits to allow you '*Deck the Sidewalks*' with the same provisions as our annual 'Sidewalk Sales.'

****We are not suggesting you use this event to promote discounted items (unless you want to) but rather highlight goods from your store to help drive traffic inside!****

If you chose to take advantage of this opportunity, please adhere to the following city guidelines:

Tables, racks and 10' x 10' plain white canopies (where space allows) are acceptable.

Leave at least 7' of unobstructed pedestrian walkway clearance to the nearest parking meter, tree, bike rack, or other existing structure.

Use the sidewalk immediately abutting your storefront.

No signs, banners or large inflatable.

No amplification (includes radios, CD's, or other sound systems).

Please stay tuned for additional messages from us about other promotions and plans to reinforce the "Shop local...Give local" message. If you have any questions, feel free to call us at 303.449.3774.

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