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Downtown Boulder

February 2, 2009

Business Tips

Dear Downtown Boulder Businesses,

Our annual **Mid-Winter Sale** happens President's Day Weekend (February 14 - 16). [More details](#)

A few weeks ago, Love the Local window signs were distributed to all retailers & restaurants. [Click here to download a copy](#) or call us (303.449.3774) and we will be glad to hand deliver more!

Sincerely,

Downtown Boulder
303.449.3774

In This Issue

[Parking/Traffic Update](#)

[Business Updates](#)

[Featured Article](#)

Valentine's Day



Valentine's Day is right around the corner! If you are interested in being included on the special BoulderDowntown.com's [Valentines Gift Guide](#), please email your offers to Terri or Eli ASAP at info@dbi.org.

[To download the Love the Local Valentines Flier click here](#)

Parking/Traffic Updates



Construction of the Broadway (Pine-Iris) Reconstruction Project will begin in mid-February with improvements to the Pine -

North street segment first, beginning on the west side of Broadway. Project approvals and contract bidding has been completed. This project will benefit the community and the local economy both now and in the future by making this important corridor better for travel, living and business needs and by creating public facilities that will require less frequent maintenance in the years to come.

A public meeting will be held on Wednesday, February 4, 5:30 - 7:30 p.m. in Boulder Community Hospital's Medical Pavilion (1155 Alpine Ave.) Gene Wilson Ballroom, in the basement). [Read more](#)

Peel Vinyl Graphics



DBI members, our friends at [Peel Vinyl Graphics](#) are offering a DBI Member Sale: 25 percent off all signs and banners (valid through February)! [More](#)

Meanwhile, Downtown Garage Renovations & Repairs continue. [For updates, click here](#)

Business Updates



[Belvedere Belgian Chocolate Shop](#) is about to make life sweeter on the 1400 block when they relocate to 1936 14th Street in mid- February. They will re-open to the public after March 1. Their new neighbors include Tee and Cakes and Cefiore!



[Sensorielle Natural Wellness Center & Spa](#) announced that beginning February 1, it will become a "pay-what-you-can" community spa. The spa's price list will remain as suggested pricing for all services. The requirement is a fair monetary exchange. The spa plans to maintain its high level of integrity and quality with professional therapists and estheticians, as well as natural and organic products.

Sensorielle will hold a grand re-opening open house on March 19 to launch their new program, as well as celebrate their fourth anniversary. [Watch the 9news story now](#)



Message from Dana Culbertson ([besos](#) partner):
"We have enjoyed launching our little sister store [besos](#) and believe it is a jewel with so much potential. We have gained a great customer base, won awards (thank you DBI!), and have had tremendously positive feed back from the community regarding our product, store design AND our staff. We have decided for the reasons above that this would be a great time to sell [besos](#). My working partner Stephanie and I have been managing both JJWells and [besos](#) but have also come the conclusion this year, that we both need to step back from our current

roles in the business to spend time with our families.

Both of us have parents who live out of state and like us, are not getting any younger! We would love to see someone purchase besos and carry it forward with new energy and hopefully the team we have assembled and do great business. We own the retail condo where besos lives and would be willing to sell them separately or together if that worked out best for the business. It is a great location in an up and coming section of Boulder's hottest retail district-Downtown Boulder! Interested parties can reach us at dana@jjwells.com or stephanie@jjwells.com."



Since 1922, [Perry's Shoe Shop](#) has been working to repair men's, women's, and children's shoes to make sure they are as comfortable as possible. After 21 years in the same location on the 900 block of Walnut Street, Perry's will be moving to 1711 15th St. around May 1. [Read the Camera story here](#)

Articles & Resources

[Consumers get frugal, so retailers get creative](#)

[11 practical tips to counteract economic uncertainty](#)

[Don't let hard times derail your advertising](#)

[Motivating & Managing Your People \(video\)](#)

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