



Feb. 14, 2014 Business Meeting Summary

- The next West End business meeting will take place on Friday, March 7, at 8:30 a.m. at *Centro*, 950 Pearl St.
- Downtown Boulder has created a quick reference site: www.WestPearlUpdates.com.
- The city has a dedicated Web page with contacts and project updates at: bouldercolorado.gov/bond-projects/downtown-commercial-district-improvements
- Current information about construction and traffic impacts in the City of Boulder is available online at www.boulderconezones.net.
- The city is also working on developing an email list to send out weekly construction updates. To be added to the email list, please contact Ashlee Herring at herringa@bouldercolorado.gov.
- Construction worker parking: 901 Pearl / 909 Walnut are hoping that workers meet outside of downtown and van pool in. Private developers are working closely with the city to come up with some solutions.
- City will have focused parking enforcement to make sure turnover of parking spaces is happening. There will be an increased presence of parking officers throughout the construction period.
- City will not be issuing construction permits for the West End projects.

West Pearl Streetscape Improvements

- No parking signs (between 10th and 11th) will go up February 14.
- Work begins February 18 when crews will begin tearing up sidewalk & patios.
- The first phase (between 10th and 11th) will last approximately two months with the plan to be done by CU Graduation (May 9).
- The first part of the construction will leave the pedestrian right of way right up against the buildings while crews work on the parking adjacent sidewalk (approximately 1 ½ months). Then, the pedestrian right of way will move towards the street (with pedestrian bridge access to the businesses between 10th and 11th) for another three to four weeks.
- City will be working with restaurants who have patio leases – more details to follow.

- Phase Two of the streetscape project will be the intersections at 9th and 10th.
- Phase Three will be everything west of 10th (to 7th).
- Again, most intrusive part of this project is Phase One (10th – 11th).
- Work will happen Mondays – Fridays between 7 a.m. – 4 p.m.

- **Alley Management Plan**

- There will be no loading in the alley. Kurt Matthews (City of Boulder Manager of Parking Services) is working on new loading zones (for Pearl & Walnut and maybe 9th). Times have not been confirmed but he's thinking 6 a.m. – 11 a.m.
- Kurt will be reaching out to businesses' vendors to work with them. Kurt is requesting lists of vendors be emailed to him at matthewsk@bouldercolorado.gov.
- There will be a flagger at both entrances to the alley all day long.
- Off-alley parking will still be open and accessible but it might be impeded at times.
- After 6 p.m. – walkway to 9th alley deliveries will be back in tact.
- Overpass removal will close alley early in project – there will be flaggers to help direct traffic.
- "No stopping / standing" signs will be posted.

- **PearlWest at 1048 Pearl St. / 1023 Walnut St. (Daily Camera Building)**

- Construction fencing will be set up beginning May 12 to accommodate businesses during CU Graduation / Mother's Day weekend.
- Demolition on the Pearl Street building (from Pearl to alley) will take about one month then demolition will begin on the Walnut side.
- Crews will be working to keep dust as under control as possible.
- The majority of construction traffic will come through the alley to avoid traffic on Pearl.
- The pedestrian walkway will be covered and pedestrian access (adjacent to Centro) will be maintained. This walkway will be repaved at the very end of the 22 month project.
- Eviction notices will be sent out to tenants on the Walnut side of the building beginning March 1st. All businesses must vacate by April 15.

- Work will happen 7 a.m. – 5 p.m. (maybe until 6 p.m. – this is a conversation between builder and city that is happening now). For the most part, this will be Mondays – Fridays but there might be occasional weekend work.

901 Pearl St. and 909 Walnut St.

- 901 Pearl St. will be mixed-use residential. Demolition will start in late March 2014 and construction will begin around May 1. Parking will be non-accessible on a select basis. Sidewalks will be non-accessible for the duration of the project. The alley will remain open.
- 909 Walnut St. will be mixed-use office. Construction will start in early May 2014.
- Work will happen Monday – Friday as much as possible. If weekend work does have to happen, they will be sensitive to events, holidays, etc.

Marketing Plan

- Terri Takata-Smith (Downtown Boulder Business Improvement District) will be helping coordinate marketing efforts.
- City of Boulder has allocated \$10K to marketing.
- Representatives from restaurants & retail (Big Red F, Salt, Clutter, Classic Facets, Cedar & Hyde and Farfel's Farm) will join Terri in a brainstorming meeting on February 21st to talk about marketing ideas/recommendations.
- Parking message will incorporate a big part of the plan.
- City will also consider targeted parking coupon promotions that will be incorporated into the plan as well.
- Contact Terri with questions at Terri@dbi.org or 303-449-3774.

Communications Plan

- Ashlee Herring (Communications and Special Events Oversight Coordinator) will be the point person for all construction related inquires. 303-413-7315 (desk) 720-498-6575 (cell) herringa@bouldercolorado.gov.
- Reminder that there will be monthly update meetings the first Friday of the month 8:30 a.m. at Centro from March thru September.

- Ashlee will be sending out weekly email updates as well.
- Working on signage. The posters will show what the completed streetstape project will look like and will include contact information, etc.
- Working on individual signs for each business that will go on the construction fencing. Please email Ashlee (herring@bouldercolorado.gov) a copy of your logo.