



March 7, 2014 Business Meeting Summary

- The next West End business meeting will take place on Friday, April 4, at 8:30 a.m. at *Centro*, 950 Pearl St.
- Downtown Boulder has created a quick reference site: www.WestPearlUpdates.com.
- The city has a dedicated Web page with contacts and project updates at: bouldercolorado.gov/bond-projects/downtown-commercial-district-improvements
- Current information about construction and traffic impacts in the City of Boulder is available online at www.boulderconezones.net.
- The city is also working on developing an email list to send out weekly construction updates. To be added to the email list, please contact Ashlee Herring at herringa@bouldercolorado.gov.

West Pearl Streetscape Improvements

- Brian Wiltshire, City contact.
- Construction started three weeks ago. If everything stays on schedule the contractor will be paving the parking space area at the end of next week – weather permitting. At this point, the pedestrian access will switch to the bridge access and the sidewalks (next to the buildings) will begin work.
- In approximately two to three weeks, construction work will began to work on drainage. At this point, there will be more traffic control in the area. When this is done construction will move to the next block. This should happen in about a month to a month and a half.
- Special thanks to Pasta Jays and The Kitchen [Next Door] who are donating lunch to the workers one day a way for the duration of the streetscape project.

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Alley Management Plan

- Kurt Matthews (City of Boulder Manager of Parking Services) .
- Proposed temporary loading zones from 6 a.m. – 11 a.m. at:
 - 9th - North of Walnut – Approximately 55 ft.
 - Pearl – Southside between 9th and 10th (split by bike coral)
 - Walnut – Northside (approximately 60 ft. east of walk way and approximately 70 ft. west of walkway).
- Once details are finalized, there will be a map distributed and posted online for better visuals.
- At 11 a.m. the temporary loading zones will go back to regular parking. There will be clearly marked temporary loading zone signs.
- The alley will have 'No stopping, standing & loading' signs that will be up for the duration of the 22 month project.
- City will clarify the following questions and report back to the stakeholders:
 - Loading zone availability in the alley BEFORE a certain time
 - When signage will go up
 - Western Disposal plan

PearlWest at 1048 Pearl St. / 1023 Walnut St. (Daily Camera Building)

- Dan Schuetz, Project Manager.
- Construction fencing will be set up beginning in mid-May.
- The team is still working on walkway access near Centro. They are looking at ways to enhance the walkway to make it welcoming and as visually appealing as possible. Other areas around the building, pedestrian traffic will be pushed to the other side of the street.
- The City's Right of Way department is involved to help determine when/where tunnels will need to be put up.
- The walkway nearest Centro will not get set up until vertical construction begins.

901 Pearl St. and 909 Walnut St.

- Phil Shull, Deneuve Construction. Jim Fay, Project Manager.

- Builders waiting on city for permits. 901 Pearl St. construction should begin in early April.
- 909 Walnut start date has been moved back two weeks from previous estimates. Start date looks to be mid June.

Marketing Plan

- Terri Takata-Smith (Downtown Boulder Business Improvement District) will be helping coordinate marketing efforts.
- Contact Terri with questions at Terri@dbi.org or 303-449-3774.
- Met with stakeholder representatives a few weeks ago. Moving towards a Wild West Wednesdays promotion. Marketing will be used to promote Wednesday activities (i.e. Happy Hours, trunk shows, in-store specials, etc.) from May through August.
- Will most likely focus heavily on social media.
- More solidified plan to be communicated at the next update meeting.

Communications Plan

- Ashlee Herring (Communications and Special Events Oversight Coordinator) will be the point person for all construction related inquires. 303-413-7315 (desk) 720-498-6575 (cell) herringa@bouldercolorado.gov.
- City is printing up 15,000 one hour parking coupons valid at the St Julien. These will be distributed to restaurants & retailers in the next week or two. Coupon is valid through September 30.
- City is offering 50% discount on parking validation books – limit 10 books per business total.
- June Utility Bill will contain a parking coupon as well.
- Holiday parking coupons will be distributed in mid-November that will be good through January 31, 2015.